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Mr Big Stuff



Welcome!

The Perennial Farm has developed some exciting brands for independent garden centers, nurseries and landscapers.

What makes us “tick” - We have created an environment dedicated to doing things efficiently in all of our operations. This means understanding how to grow and produce a mature plant that is the highest quality at lowest cost. We listen to the marketplace and continually adjust our operations, support and business strategies to meet an ever-changing business environment. Our customers have told us they want the highest quality plant material at a good price value. They want a high level of customer service and support. They want plant material delivered when they need it...not when a grower wants to deliver it. Lastly and most importantly, our customers want a grower who they can rely on as a business partner to help them grow *their* business.

How have we demonstrated our business partnership? – By listening to our customers and helping them compete in an ever-changing business environment. We’ve developed dozens of “silent sales aids” for our customers to use. We’ve created web sites for our customers that are totally dedicated to plant lovers...with no information on The Perennial Farm...just tons of pictures, articles and gardening tips.

- Treadwell Plants – “For a Path Well Traveled” - www.TreadwellPlants.com
- Whats Native – Over 225 popular native varieties that work in the landscape. www.WhatsNative.com
- Deer-Leerious Plants - “Plants deer don’t like to eat” – www.DeerLeeriousPlants.com
- Perennial Farm Premium - #2 sized container with large color picture tag, Big - Bold - Beautiful
- Mr Big Stuff Landscape Plants for mass plantings and restoration projects
- Master Nursery Garden Centers – “A National Organization of Leaders in the Retail Nursery Industry”

Here’s how the Deer-Leerious program works!

Deer are not so cute when they are eating your garden. They surely have a place, but using your garden as their dinner table is not one of them. Deer-Leerious Plants have been chosen based on research, reference guides, and master gardeners throughout the country. These are exciting plants that deer don’t like to eat.

To assure your success, it is important to set up a separate display area with just the Deer-Leerious or Treadwell plants and all of the POP signage. Questions: Please contact your territory manager or call our customer service center

